

BEACHESMLS



REACH EVERY LOCAL AGENT & BROKER

USERS LOGIN MULTIPLE TIMES A DAY

Broward/

Billboard Ad Rates

(Ad Specifications - Desktop 1300 x 160, Mobile 700 x 350)

St. Lucie/Martin

	Full MLS	Palm Beach	Miami Dade	Indian River
Aprox. Reach (agents & brokers)	42,000	20,500	14,500	7,350
Setup (free initial ad design)	\$500	\$500	\$500	\$500
6-Month Contract (rate per month)	\$2,700	\$1,500	\$1,000	\$500
12-Month Contract (rate per month)	\$2,400	\$1,350	\$900	\$450
Available Slots		15	15	15

Spotlight Ad Rates

(Ad Specifications - Desktop & Mobile 700 x 350)

			Broward/	St. Lucie/Martin
	Full MLS	Palm Beach	Miami Dade	Indian River
Aprox. Reach (agents & brokers)	42,000	20,500	14,500	7,350
Setup (free initial ad design)	\$350	\$350	\$350	\$350
6-Month Contract (rate per month)	\$675	\$350	\$250	\$150
12-Month Contract (rate per month)	\$540	\$300	\$200	\$100
Available Slots		40	40	40

RE-Target® Advertising



Reach Agents where they are the most active!



RE-Target® puts your ad directly in front of REALTORS® inside their MLS system, a tool every agent must use to help customers buy and sell property.



https://vimeo.com/551603155/b75ce66ae4

Advertisers Value RE-Target

RE-Target ads reach Realtors when they're most active, maximizing brand awareness and engagement with local businesses.

Jeff Hawkins of Five Star Painting agrees. Watch this video to learn more about his experience as an RE-Target advertiser.

It's Advertising That Works

RE-Target ads are like putting a billboard in any Real Estate agent's front yard. If you are targeting Real Estate agents or brokers, there isn't a more effective way to reach them available in the market today.

David Bennett, CEO, Pinellas REALTOR® Assoc. / Central Pasco REALTOR® Assoc.